

Portrait Guide

❖Our Philosophy ❖

Dave's passion in photography is to preserve a moment from the present and give it to the future.

Our goal is to create portraits worthy of being the focal point of any room in your home. Each portrait is created to meet your specific needs and desires. Whether your décor is contemporary or traditional, light pastel tones or deeper earthen tones, we create portraits that enhance your home. Our portrait designs lend themselves to larger display sizes, but we do offer gift size portraits as well.

Few purchases you'll ever make appreciate in value like a family portrait. We guarantee that your finished portrait will soon become a cherished possession



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❖ About Mr. Huntsman ❖

Dave Huntsman, Master Photographer, Photographic Craftsman, PPA Certified, Fellow of the Kentucky Professional Photographers Association.

Dave's love of photography is visible in every portrait he creates. Clients are treated to the inner peace that is evoked every time their images are viewed and enjoyed.

He has been honored for "Best of Show" in Kentucky Seven times. He has been named "Master Photographer of the Year" Seven times. His images have been chosen many times for top honors in photographic competitions around the United States. Mr. Huntsman's artistic, creative and technical abilities have earned him the distinction of being the first of only two photographers to have ever received all four Kodak Gallery Awards in a single year. He has earned twenty one Kodak Gallery Awards during his photographic career, including the Kodak Gallery Elite Award. Dave received the Gallery Elite Award for "Winter in the Bluegrass" which was deemed the best image in the International Competition.

His photography has been exhibited at Disney's Epcot Center, and proudly displayed and cherished by the many families he has captured in a moment of time.

Dave is a sought after Lecturer on the subject of Portrait Photography. He is also an Affiliated International Photographic Juror who has judged at the local, state, regional and international level. Mr. Huntsman was recently selected to become an Affiliated Jury Chairman, joining less than Seventeen photographers from around the world in this unique position. These opportunities allow Mr. Huntsman to evaluate and enjoy some of the best images from the top image makers around the world. Dave has incorporated many ideas from these photographs into his unique style of photography.



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❖ Other Services ❖

Framing

Just as accessories can either complete or detract from an outfit, framing can do the same for your new portrait. We offer personal design service to carefully match your new portrait with your home. Whether its tabletop frames or wall frames, we have competitive pricing and short completion times.

Note Cards, Christmas Cards, Graduation Announcements

Together we can create beautiful custom water-colored style note cards for any occasion. They work wonderfully for announcements, thank you cards, Christmas Cards and other personalized notes.

Select your favorite photograph or photographs and we will design a custom card personalized just for you. You can also choose from some of our favorite quotes and sayings or customize your own message. Feel free to browse through our stationary catalog for more personalized greeting options.



4 x 5 ½ Water Color Note Cards

18 Cards	\$ 60
30 Cards	\$ 90
50 Cards	\$140
100 Cards	\$250

Shipping

We can send gift portraits anywhere in the United States. Every package is sent insured and traceable. Let us take care of the hassle. Shipping prices start at \$10.



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❖Portrait Finishes❖

The Sovereign

Our finest finish, the Sovereign is created by hand blending the artistry of the photographer with the exclusive craft of our finishers. These craftsman, hand print, enhance the image and then bond it to artist canvas. The Sovereign is then completed with a rich luminous finish and signed. The Sovereign is alive with all the brilliance and sensitivity that an heirloom deserves.

The Marquis

Superbly printed and meticulously hand finished. The Marquis is an exquisite work of art. This fully enhanced image is mounted to artist board, then given a deep texture and a beautiful glaze. The result is a family heirloom to be enjoyed for generations.

The Embassy

A precious gift for your loved ones, the Embassy is of our same uncompromising quality and retains a few of the qualities found in the Marquis. Mounted on artist board it is lightly enhanced for facial blemishes and then glazed. The Embassy lacks the texture of our Marquis and Sovereign series portraits.



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❖Portrait Pricing ❖

All wall portraits are signed and ready for framing.
Frames are sold separately.

Display Portraits				
Appropriate Setting	Size	Sovereign	Marquis	Embassy
Cathedral Ceiling	40x60	\$1850	\$1550	N / A
	40x50	\$1550	\$1300	N / A
Sofa	30x40 or 30x30	\$1240	\$1040	N / A
Mantel	24x30 24x24	\$720	\$620	\$520
Foyer	20x24 or 20x20	\$550	\$460	\$390
Grouping	16x20 or 16x16	\$390	\$320	\$260
Grouping	11x14	\$280	\$230	\$180

Gift Portraits				
Appropriate Setting	Size	Sovereign	Marquis	Embassy
Table Top, Office & Gifts	10x10	\$150	\$130	\$110
	8x10 or 8x8	\$120	\$90	\$70
	5x7 or 4x6	N/A	\$80	\$60
	4x5	N/A	\$55	\$35
8 Wallet Portraits (2 1/2 x 3 1/2)		\$30	24 Wallet Portraits of the same pose \$70	

Receive a 15% price reduction on additional Portraits of poses being ordered at the same time.

Custom Portrait Sizes Available



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❖Special Notes in Preparing for Your Portrait ❖

- ◆ Remember the objective of this portrait...a beautiful, sensitive portrait, which shows the relationship and personalities of each person in the portrait. For this reason, keep the clothing very subtle - but be careful, so as not to dress anyone in an outfit that is not an expression of their personality, or that they do not want to wear. What you want to avoid is having any one person “jump” out of the portrait because he or she is dressed in a lighter or brighter outfit than everyone else. Work for balance, harmony, and colour coordination. If you have any questions at all, please call us anytime! When you bring the clothes in for your consultation Mr. Huntsman will personally assist you in any way possible. Don't worry about anything, we will help you with everything, and your completed portrait will be superb because of this careful planning!
- ◆ When you discuss the upcoming photographic session with your children do not instruct them to “smile”, or “do exactly as Mr. Huntsman says”, etc. Simply let them know how excited you are about the photography, and leave everything else to Mr. Huntsman.
- ◆ One of the keys to the success and beauty of Mr. Huntsman's work is his ability to help you feel at ease during the photographic session - so don't worry about anything - all of you will have a great time!
- ◆ If there is anyone in your family who is particularly worried about the photographs, or has a particular problem, be sure to let Mr. Huntsman know, in private before the final clothing conference. There are countless techniques and special methods which we can use to minimize these problems, so be sure to bring up anything you wish to discuss! The secret to success here is communication, we are here to help you, and our only objective is to create an outstanding portrait, which you will treasure forever!



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❖Some Important Information for You... ❖

◆GENERAL:

Simple, plain outfits photograph the best, as they are not distracting. Our aim is to produce a timeless, beautiful portrait of you, and the best way to begin is to remember one word...SIMPLICITY! Your clothes should be plain and simple, not loud and busy. Always wear long sleeves!

◆GLASSES:

If you wear glasses, be sure to have your optician supply you with empty rims for the day of your appointment, as not only do glasses catch light reflections, but they also can distort the face-line in some portraits because of the lenses. Contact lenses are no problem.

◆WOMEN:

Make-up: Eye shadow should be applied lightly and with care; the center point of interest in a fine portrait is the eyes. Apply two coats of mascara - on both upper and lower lashes. Wear your other make-up as usual. Bring all your make-up with you, in case any minor modification is required.

◆MEN:

Be sure to shave just prior to your appointment as there is no way to hide a "five o'clock shadow" in color photography.



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❖ A Word About Our Policies ❖

Your time is valuable as is ours. Because appointment times are limited, a retainer of \$100 or your session fee which ever is higher, is required to reserve your appointment date and time. The retainer will apply toward your session fee and order.

Due to the limited time available for evening portrait sessions, retainers are non-refundable. If an appointment is missed or rescheduled that is time neither of us will ever get back. We value the few hours available and hope you will too. There is a \$25 rescheduling fee if you find it necessary to change your appointment. This must be done at least 48 hours prior to the session in order not to forfeit your retainer.

A minimum purchase of \$400 will be required to book an evening portrait session. This guarantees us a client serious about their session and photography. This guarantees you a photographer ready to create images that touch your heart and capture a special moment in time.

Portrait Session Fees

During regular business hours (9 am -6 pm), at the studio	\$50
During regular business hours (9 am - 6 pm) at a location other than the studio	\$75
Evening Appointments (based on availability)	\$75
Weekend Appointments (when available, minimum order of \$500)	\$125
Holiday Appointments (when available, minimum order or \$500)	\$200

To aid you in your selections, the photographs you will see will be presented via our innovative digital-projection system. Because of the many styles and prices of our portraits, we will assist you with your selections IN THE STUDIO! In this fashion, we are able to project your portrait originals to all of the available sizes. This is a sizeable investment for you and we want your decisions to be the correct ones! There is no additional charge for this service. Portrait originals are electronically placed in our projection system, and therefore, **DO NOT LEAVE THE STUDIO AT ANY TIME!** If you have a question about this, please ask us prior to your portrait session, so there are no misunderstandings at a later date.

What a thrill it is to see your portraits projected! Be sure to bring everyone who is involved in making the final decisions, as one projection session is included in the price of your session. We will certainly be glad to project a second time if needed for an additional fee of \$25.00.

Alternative internet viewing is available for extended family groups whose members live outside of Central KY.

Due to the custom nature of our product, we ask that you place your order and pay 50 percent of the amount due at the time of your projection appointment, with the balance due upon delivery. Thank You!

